



Breakfast

is a hot trend in the deli.

Breakfast popularity is soaring and deli breakfast items were up 28% in 2012.⁴

Complete your breakfast offering with popular potato sides from McCain®.



Make mornings more satisfying for busy shoppers with handheld potatoes & breakfast products.



PRODUCT CODE	PRODUCT DESCRIPTION	COOKING METHOD	
		FRY	BAKE
HASH BROWN PATTIES			
 OIF00183A	McCain® Hash Brown Patties - Oval Sleeve Pack	✓	✓
 OIF00589A	Ore-Ida® Golden Hash Brown Patties - Oval	✓	✓
 OIF00049A	Ore-Ida® Hash Brown Triangles	✓	✓
 MCF03758	McCain® Homestyle Babycakes® Mini Potato Pancakes	✓	✓
 MCX03711	McCain® Snacksations® Hash Brown Stix	✓	✓
 MCX03710	McCain® Snacksations® Hash Brown Stix	✓	✓
BREAKFAST POTATOES			
 OIF00224A	Ore-Ida® IQF Shredded Hash Browns - Thin		Griddle
 MCS03367	McCain® Signature Loose Hash Brown Shreds - Thin		Griddle
 OIF00085A	Ore-Ida® Shredded Hash Brown Slabs		Griddle
 OIF252A	Ore-Ida® Random Cut Cubes	✓	✓
 MCL03624	McCain® Redstone Canyon® Hash Brown Cubes	✓	✓
BREAKFAST ON-THE-GO			
 10310688	McCain® Early Risers® Hot Handheld Breakfast - Bacon	✓	✓
 10310748	McCain® Early Risers® Hot Handheld Breakfast - Sausage	✓	✓
 96110845	Grabitizers® Battered French Toast Sticks	✓	✓



39% of all restaurants that serve breakfast offer hash browns or home fries⁵—don't miss out on this key consumer breakfast expectation.

