



# POWER UP



WITH POTATOES



ADP!

Great ANYtime



breakfast • lunch • snacks



KIDS' FAVORITE VEGGIE!



# TRAYLINE POTATOES

POWER UP WITH PROVEN PARTICIPATION DRIVERS

# BEST. VEGGIE. EVER!

POTATOES MAKE IT EASY TO GROW YOUR ADP

## ALL-DAY BREAKFAST

Whether offered in the morning or at lunch, breakfast drives higher participation rates,<sup>2</sup> especially in elementary schools.

**POWER UP WITH OUR BREAKFAST FAVORITES**

## KITCHENS... ON-THE-GO

From food trucks to grab and go kiosks, time-pressed schools are exploring ways to speed up service lines...and students are eating it up!

**GET MOVING WITH OUR PORTABLE OPTIONS**

## MADE TO ORDER

Students love customizable meals. In fact 49% of Gen Z customizes their food orders.<sup>3</sup> Give students the options they expect with potatoes.

**ONE POTATO, ENDLESS POSSIBILITIES**



## McCain® IS THE COMMODITY LEADER

McCain® has always been, and will always be, the #1 partner in potato commodities. Our decades of expertise and industry leadership are proof of our commitment to school foodservice. Your success is what drives us to innovate great-tasting potatoes students love, while providing the resources you need to maximize your commodity dollars like never before.

POWER UP WITH POTATOES @ [www.McCain4Schools.com](http://www.McCain4Schools.com)



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