

# POWER UP PARTICIPATION

WITH 



ELECTRIFY  
YOUR ADP



RESTAURANT  
FAVES STUDENTS  
CRAVE



ALL DAY  
POTATO  
EXCITEMENT

# POWER PRODUCTS

STUDENTS SAY YUM!

## THE ULTIMATE SMART SNACK POTATOES



**1000007470**  
**NEW! McCain® CRISPY BAKEABLE CRINKLE FRIES**

Savory batter, lower sodium, lots of crunch.

**PER SERVING:**  
100 calories  
3g fat  
170mg sodium

**IDEA:**  
*Try loading them with students favorite toppings*



**1000004108**  
**McCain® CRISPY BAKEABLE SEASONED SPIRALS**

The curly, crispy and oh so fun way to add potato goodness to the menu.

**PER SERVING:**  
100 calories  
3g fat  
160mg sodium

**IDEA:**  
*Top with crumbled turkey bacon, chives and low fat cheese*



**1000006639**  
**McCain® EMOTICONS™ POTATOES**

5 fun shapes students love, like "surprise," "wink," "heart eyes" and more, these potatoes are LOL fun.

**PER SERVING:**  
120 calories  
4g fat  
80mg sodium

**IDEA:**  
*Great for grab 'n go*



**1000002870**  
**McCain® REDUCED SODIUM SKIN-OFF HOMESTYLE MASHED POTATOES**

Like freshly made mashed potatoes without the prep.

**PER SERVING:**  
110 calories  
3g fat  
190mg sodium

**IDEA:**  
*A great alternative to rice for any recipe bowl*



**1000006188**  
**McCain® HASH BROWN ROUNDS**

This fun to eat finger food has versatile menuing and all day appeal.

**PER SERVING:**  
90 calories  
2.5g fat  
190mg sodium

**IDEA:**  
*Serve with dips on the tray line or as an a la carte snack*



**OIF03456**  
**McCain® SMILES® CRISPY MASHED POTATO SHAPES**

It's a student favorite with a one-of-a-kind smile.

**PER SERVING:**  
130 calories  
4.5g fat  
180mg sodium

**IDEA:**  
*Create a potato and waffle breakfast/lunch combo*



**1000002789**  
**ORE-IDA® REDUCED SODIUM TATER TOTS®**

The only classic Tater Tot that is Smart Snack compliant and works for tray line too!

**PER SERVING:**  
90 calories  
3.5g fat  
160mg sodium

**IDEA:**  
*Stir up fun with ketchup and orange stir-fry dipping sauce*

Ore-Ida® Reduced Sodium Tater Tots® Shaped Potatoes have 45% less sodium than OIF00215A Ore-Ida® Tater Tots® Shaped Potatoes. Sodium content has been reduced from 310 mg per serving to 160 mg per serving.



**1000000496**  
**McCain® CRISPY BAKEABLE SEASONED SKIN-ON WEDGES**

Lightly seasoned with a crispy texture.

**PER SERVING:**  
120 calories  
4g fat  
140mg sodium

**IDEA:**  
*Roll these wedges into a tortilla for a tasty, new twist on a classic wrap*



**MCX04717**  
**McCain® CRISPY BAKEABLE SEASONED SKIN-ON THICK FRIES**

A crispy, seasoned spin on traditional fries.

**PER SERVING:**  
120 calories  
4g fat  
135mg sodium

**IDEA:**  
*Create a cool combo with ranch dressing*



**MCF03927**  
**McCain® CHOPPED SEASONED SKIN-ON ROASTED POTATOES**

Bite-sized potatoes made with garlic, rosemary and herbs.

**PER SERVING:**  
100 calories  
2g fat  
115mg sodium

**IDEA:**  
*Mix things up with a potato and scrambled egg breakfast bowl*

\* per 1/2 cup serving



# BREAKFAST ALL DAY



MADE BETTER WITH POTATOES



**Smart idea**

**Menu potatoes instead of fruit at breakfast**

A delicious way to drive ADP!



Whether offered in the morning or at lunch, breakfast drives higher participation rates,<sup>1</sup> especially in elementary schools. Add potatoes to breakfast-inspired meals, and you'll have a sure winner—any time of day.

## TRENDING SCHOOL BREAKFAST IDEAS



**BREAKFAST FOR LUNCH**



**MADE-TO-ORDER BREAKFAST BAR**



**BREAKFAST TO-GO CART**

Code Number	Product Description	Cut	Cut Size	Case Pack	Net Wt. (lbs.)	Serving Size (oz.)	Approx. Piece Count	CN Equivalent Vegetable	Frozen Servings Per Case	Calories per Serving	Total Fat (g)	Sodium (mg)
						Frozen						
1000006639	<b>McCain® Emoticons™</b> Potatoes	Formed	—	6/4 lb.	24	2.40	4	1/2 cup	162	120	4	80
1000006188	<b>McCain®</b> Hash Brown Rounds	Round	—	6/5 lb.	30	2.54	2	1/2 cup	189	100	3.5	105
1000000496	<b>McCain®</b> Crispy Bakeable Seasoned Skin-On Regular Wedges	Wedge	8 cut	6/5 lb.	30	2.89	7	1/2 cup	165.34	120	4	140
MCF04851	<b>McCain®</b> Chopped Seasoned Skin-On Roasted Potato [Garlic, Rosemary & Herb]	Chunk	2-3/4" x 3-1/2"	4/4 lb.	16	3.12	10	1/2 cup	81.98	70	0.5	90
MCF03927	<b>McCain®</b> Chopped Seasoned Skin-On Roasted Potato [Garlic, Rosemary & Herb]	Chunk	1" Chunk	6/5 lb.	30	3.05	11	1/2 cup	157.33	100	2	115

\*All products below are NOI approved

### POWER UP WITH THESE BREAKFAST FAVORITES – START SNACK & TRAY LINE COMPLIANT



# TRAYLINE POTATOES



**POWER UP WITH PROVEN PARTICIPATION DRIVERS**



**ADP!**

Code Number	Product Description	Cut	Cut Size	Case Pack	Net Wt. (lbs.)	Serving Size (oz.) Frozen	Approx. Piece Count	CN Equivalent Vegetable	Frozen Servings Per Case	Calories per Serving	Total Fat (g)	Sodium (mg)
<i>*All products below are NOI approved</i>												
<b>PROVEN PARTICIPATION DRIVERS</b>												
MCF03786	<b>McCain® SureCrisp™</b> Shoestring Fries	Straight	1/4"	6/5 lb.	30	2.39	17	1/2 cup	200.43	90	3.5	300
MCF03788	<b>McCain® SureCrisp™</b> Regular Fries	Straight	3/8"	6/5 lb.	30	2.40	7	1/2 cup	199.29	80	2	290
OIF01028A	<b>Ore-Ida® EverCrisp®</b> Thin Regular Fries	Straight	5/16" x 3/8"	6/5 lb.	30	2.47	8	1/2 cup	193.20	130	6	300
<b>BURSTING WITH FLAVOR</b>												
MCX03620	<b>McCain® Redstone Canyon®</b> Skin-On Thin Fries	Straight	5/16"	6/5 lb.	30	2.42	12	1/2 cup	196.90	120	6	290
MCX03621	<b>McCain® Redstone Canyon®</b> Skin-On Regular Fries	Straight	3/8"	6/5 lb.	30	2.41	9	1/2 cup	196.90	110	5	270
MCL03622	<b>McCain® Redstone Canyon®</b> Skin-On Spiral Fries	Spiral	—	6/4 lb.	24	2.12	6	1/2 cup	179.70	110	6	250
MCX03626	<b>McCain® Redstone Canyon®</b> Skin-On Regular Wedges	Wedge	8 Cut	6/5 lb.	30	2.83	5	1/2 cup	169.08	120	6	550
MCL03623	<b>McCain® Redstone Canyon®</b> Skin-On Waffle Fries	Waffle	—	6/4.5 lb.	27	3.22	5	1/2 cup	133.48	170	10	340
OIF03613	<b>McCain®</b> Seasoned Skin-Off Homestyle Mashed Potatoes	Mashed	—	6/4 lb.	24	4.35	—	1/2 cup	88.40	110	3.5	340
<b>GREAT FOR BREAKFAST OR LUNCH</b>												
OIF00215A	<b>Ore-Ida® Tater Tots®</b>	Tot	—	6/5 lb.	30	2.52	8	1/2 cup	190.50	130	6	310
MCL03624	<b>McCain® Redstone Canyon®</b> Skin-On Hash Brown Cubes	Diced	3/4" x 1" x 5/8"	6/5 lb.	30	3.20	12	1/2 cup	149.65	120	4.5	480
1000001261	<b>Grabitzers®</b> Battered Whole Wheat French Toast Sticks	Sticks	—	5/2 lb.	10	2.40	3	1 grain	66.65	200	9	110
<b>THE SWEET SIDE OF POTATO POWER</b>												
1000004309	<b>McCain® Harvest Splendor®</b> Savory Seasoned Sweet Potato Regular Fries	Straight	5/16"	6/2.5 lb.	15	3.09	16	1/2 cup	76.70	160	7	210
MCF05074	<b>McCain® Harvest Splendor®</b> Sweet Potato Cross Trax®	Waffle	—	6/2.5 lb.	15	2.97	5	1/2 cup	79.67	180	9	230
MCF03725	<b>McCain® Harvest Splendor®</b> Sweet Potato Regular Fries	Straight	3/8"	6/2.5 lb.	15	3.03	8	1/2 cup	78.72	160	7	240
MCF04712	<b>McCain® Harvest Splendor®</b> Sweet Potato Thin Ridge Wedges	Wedge	10 Cut	6/2.5 lb.	15	3.78	6	1/2 cup	62.54	200	7	250
MCF04965	<b>McCain® Harvest Splendor®</b> Sweet Potato Maxi Fries	Steak	1/4" x 1/2"	6/2.5 lb.	15	3.05	8	1/2 cup	78.10	160	7	220
MCF05004	<b>McCain® Harvest Splendor®</b> Sweet Potato Slim Fries	Straight	7/32" x 3/8"	6/5 lb.	30	3.12	16	1/2 cup	151.46	170	8	240
<b>ONIONS</b>												
40010017	<b>Moore's®</b> Breaded Preformed Onion Rings	Rings	—	12/2 lb.	24	2.29	6	1/4 cup	148.84	160	8	180
96110848	<b>Grabitzers®</b> Battered Preformed Onion Rings	Rings	—	12/2 lb.	24	2.67	5	1/4 cup	143.82	160	7	300
96110849	<b>Grabitzers®</b> Breaded Preformed Onion Rings	Rings	—	12/2 lb.	24	2.58	5	1/4 cup	148.84	160	7	150





Yea...MORE REVENUE!



# SMART SNACK POTATOES

AWESOME FOR TRAYLINE, TOO.



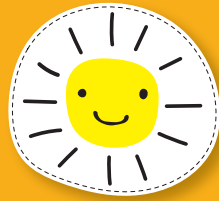
Code Number	Product Description	Cut	Cut Size	Case Pack	Net Wt. (lbs.)	Serving Size (oz.)		Approx. Piece Count	CN Equivalent Vegetable	Frozen Servings Per Case	Calories per Serving	Total Fat (g)	Sodium (mg)
						Frozen							
<i>*All products below are NOI approved</i>													
<b>DRIVE ADP – OUR MOST POPULAR POTATOES</b>													
100007470	<b>NEW! McCain®</b> Crispy Bakeable Seasoned Crinkle Fries	Crinkle	1/2"	6/5 lb.	30	2.10		7	1/2 cup	224.29	100	3	170
100006639	<b>McCain®</b> Emoticons™ Potatoes	Formed	—	6/4 lb.	24	2.37		4	1/2 cup	162.03	120	4	80
100006188	<b>McCain®</b> Hash Brown Rounds	Round	—	6/5 lb.	30	2.54		2	1/2 cup	189.00	90	2.5	190
100004108	<b>McCain®</b> Crispy Bakeable Seasoned Spirals	Spiral	—	6/4 lb.	24	2.15		6	1/2 cup	177.31	100	3	160
100000496	<b>McCain®</b> Crispy Bakeable Seasoned Skin-On Regular Wedges	Wedge	8 cut	6/5 lb.	30	2.89		7	1/2 cup	165.34	120	4	140
MCX04717	<b>McCain®</b> Crispy Bakeable Seasoned Skin-On Thick Fries	Straight	1/2"	6/5 lb.	30	2.40		4	1/2 cup	199.50	120	4	135
100002789	<b>Ore-Ida®</b> Reduced Sodium Tater Tots®	Tot	—	6/5 lb.	30	2.52		8	1/2 cup	190.50	90	3.5	160
MCF03927	<b>McCain®</b> Chopped Seasoned Skin-On Roasted Potato (Garlic, Rosemary & Herb)	Chunk	1" Chunk	6/5 lb.	30	3.05		11	1/2 cup	157.33	100	2	115
OIF03456	<b>McCain®</b> Smiles® Crispy Mashed Potato Shapes	Formed	—	6/4 lb.	24	2.41		4	1/2 cup	159.60	130	4.5	180
MCF03761	<b>McCain®</b> Bakeable Regular Crinkle Fries	Crinkle	3/8"	6/5 lb.	30	2.06		7	1/2 cup	232.31	90	3	115
MCF03762	<b>McCain®</b> Bakeable Regular Fries	Straight	3/8"	6/5 lb.	30	2.37		9	1/2 cup	202.65	110	3.5	130
100002870	<b>McCain®</b> Reduced Sodium Skin-Off Homestyle Mashed Potatoes	Mashed	—	6/4 lb.	24	4.34		—	1/2 cup	88.44	110	3	190
<b>THE SWEET SIDE OF POTATO POWER</b>													
MCF04566	<b>McCain®</b> Harvest Splendor® Sweet Potato Deep Groove Crinkle Fries	Crinkle	7/16"	6/2.5 lb.	15	3.21		10	1/2 cup	78.06	120	4.5	180
MCF03731	<b>McCain®</b> Harvest Splendor® Sweet Potato Thin Fries	Straight	5/16"	6/2.5 lb.	15	3.13		15	1/2 cup	75.62	170	7	200
<b>SCRATCH APPEARANCE – VERSATILE MENU APPLICATIONS</b>													
MCF04851	<b>McCain®</b> Chopped Seasoned Skin-On Roasted Redskin (Garlic, Rosemary & Herb)	Chunk	2-3/4" x 3-1/2"	4/4 lb.	16	3.12		10	1/2 cup	81.98	70	0.5	90
MCF04812	<b>McCain®</b> Chopped Seasoned Skin-On Half Cut Roasted Redskin (Garlic, Rosemary & Herb)	Halves	1-3/8" to 2-1/4"	4/3 lb.	12	3.12		4	1/2 cup	61.49	100	2	150
MCX03602	<b>McCain®</b> Potato Skins	—	3-1/4" to 4-1/4"	4/4.25 lb.	17	2.89		2	1/2 cup	94.35	90	0	5
OIF00224A	<b>Ore-Ida®</b> IQF Hash Brown Shreds Thin	—	—	6/3 lb.	18	3.87		—	1/2 cup	74.52	90	0	30
<b>UNSEASONED POTATO FAVORITES – GIVE STUDENTS FLAVOR CONTROL</b>													
OIF01037A	<b>McCain®</b> Skin-On Waffle Fries	Waffle	—	6/4.5 lb.	27	3.02		6	1/2 cup	143.10	140	5	80
OIF01038A	<b>McCain®</b> Skin-On Spiral Fries	Spiral	—	6/4 lb.	24	1.98		5	1/2 cup	194.40	90	3	25
OIF00055A	<b>McCain®</b> Bakeable Thick Crinkle Fries	Crinkle	1/2"	6/5 lb.	30	1.98		6	1/2 cup	243.00	90	2	20
OIF00024A	<b>McCain®</b> Skin-On Regular Wedges	Wedge	8 cut	6/5 lb.	30	2.69		5	1/2 cup	178.50	90	2.5	30
OIF00880A	<b>McCain®</b> Skin-On Thin Wedges	Wedge	10 cut	6/5 lb.	30	2.69		7	1/2 cup	178.50	110	2	0
MCX01	<b>McCain®</b> Shoestring Fries	Straight	1/4"	6/4.5 lb.	27	2.25		14	1/2 cup	191.70	110	3	25
MCX40	<b>McCain®</b> Regular Fries	Straight	3/8"	6/5 lb.	30	2.29		7	1/2 cup	210.00	80	2.5	20





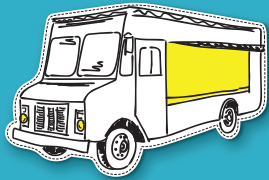
# #BESTVEGGI**⚡**EVER

SO MANY WAYS TO AMAZE!



**BREAKFAST  
FOR LUNCH**

Energizes ADP



**ON-THE-GO  
GREATNESS**

Great Taste! • Great Crunch! • Great Hold!



**MMMMMADE  
My Way**

Boosts Enjoyment



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[www.McCain4Schools.com](http://www.McCain4Schools.com)

