

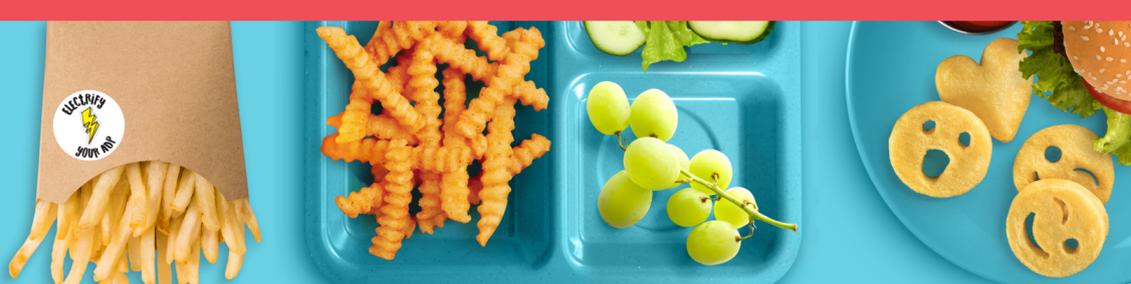


# POTATOES

## ANY TIME, ANYWHERE

### SO MANY WAYS TO OFFER STUDENTS THEIR #1 FAVORITE VEGGIE

McCain® potatoes are a versatile offering that fits any serving model. Our products are made to retain heat and stay crispy longer, so whether you're offering meals in the cafeteria, the classroom, or on-the-go, we've got you covered.



## THE CAFETERIA & BEYOND

### EXPLORE OUR VERSATILE OPTIONS

#### KIOSK/ GRAB & GO/ A LA CARTE

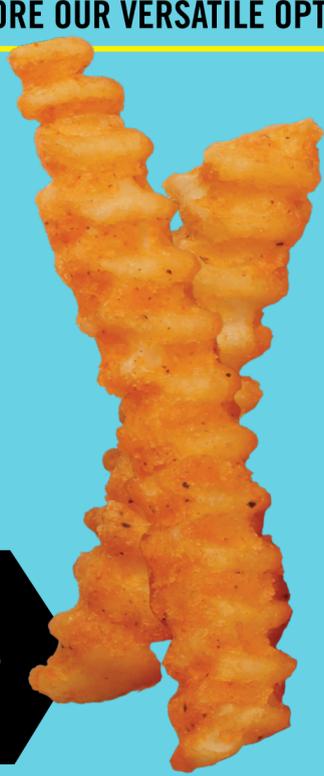
Clamshells make transport and stacking easy



1000007470

#### McCain® CRISPY BAKEABLE CRINKLE FRIES

- Deep grooves maximize crunch
- Crispy coating retains heat longer



#### CLASSROOM

Folded cartons retain optimal heat



#### CAFETERIA

Fry sleeves give restaurant-quality appeal



## THE POTATO STARS

### PERFECT FOR ALL SERVICE MODELS



1000000496

#### McCain® CRISPY BAKEABLE SEASONED SKIN-ON WEDGES

Lightly seasoned batter and wedge shape helps retain heat longer



MCF03927

#### McCain® CHOPPED SEASONED SKIN-ON ROASTED POTATOES

Save time and deliver authentic, made-from-scratch appeal



OIF03456

#### McCain® SMILES® CRISPY MASHED POTATO SHAPES

Easy-to-portion and fun to eat, grab and go style



1000002789

#### ORE-IDA® REDUCED SODIUM TATER TOTS®

Crispy, bite-sized and versatile on the menu



### THE ALL-AROUND FAMILIAR FAVORITE

- #1 preferred veggie by students
- Restaurant quality familiarity
- Popular comfort food for all ages
- Loved & craved
- Easy portability



### THE ULTIMATE REVENUE DRIVER

- USDA Smart Snack compliance = REVENUE READY
- A la carte portions = 80%+ REVENUE
- More satisfaction = LESS FOOD WASTE

## THE NUTRIENT POWERHOUSE

POTATOES ARE AN ENERGY PACKED VEGGIE...

1.

POTASSIUM

(more than a banana!)<sup>1</sup>

2.

FIBER<sup>1</sup>

3.

PROTEIN<sup>1</sup>

4.

VITAMIN C<sup>1</sup>

5.

VITAMIN B6<sup>1</sup>

6.

COMPLEX CARBS<sup>1</sup>

### FUEL PERFORMANCE



PROVIDES LONG-LASTING ENERGY<sup>2</sup>



INCREASES SATIETY, KEEP STUDENTS FULL LONGER<sup>2</sup>



IMPROVES MUSCLE MOVEMENT, MOOD, LEARNING & MEMORY<sup>3</sup>

### WE'RE YOUR #1 PARTNER & COMMODITY EXPERT

- Nation's K-12 leader in frozen potatoes
- Dedicated K-12 sales team that puts customers first
- 20+ USDA Smart Snack compliant items
- Products developed specifically for the K-12 channel
- USDA Commodity Program expertise
- Committed to help you maximize entitlement dollars

## POWER UP WITH POTATOES

Visit [www.McCain4Schools.com](http://www.McCain4Schools.com) to learn more.

