



CONVENIENCE STORES

**TURN MADE-TO-ORDER
SNACKS INTO
READY-MADE PROFITS
WITH *McCain*®**

HEAT UP PROFITS WITH OUR MADE-TO-ORDER PROGRAM.

Ingredients that are always fresh. Fries that stay crispy. Snacks that are appetizing on the go. McCain has what it takes to keep consumers coming back for more. Our highly craveable ready-made lineup offers perfect add-ons in combos and bundles, and easy portability of products. Simply put, *McCain*® helps you drive sales and loyalty.



Make More Demand with McCain®

26%

of foodservice purchases made by consumers who shop C-Stores at least once a month are made-to-order prepared food*—McCain® can **HELP DRIVE DEMAND.**

79%

of consumers seek out familiar favorites at their C-Stores*, & sizzling snacks from McCain® **CREATE FAN FAVES FAST.**

100%

is the level our commitment to deliver exceptional C-Store support. Simply put, McCain® is here to help you **HEAT UP YOUR PROFITS.**

* Convenience Store News 2020 Realities of the Aisle Study +Datassential Coronavirus Report 17 – May 8, 2020



Kick start your made-to-order program with these top products



Brew City® Beer Battered Thick Cut Onion Rings

Big beer-batter flavor pairs perfectly with burgers.



Golden Crisp® Breaded Mozzarella Cheese Sticks

Golden brown, chewy and the perfect addition to all bundle deals.



McCain® SureCrisp™ Regular Crinkle Fries

Stay crispy longer for increased on-the-go appeal.



McCain® Redstone Canyon® Spiral Fries

Savory seasoned fries that add a fresh spin to any combo meal.



Golden Crisp® Battered Cheese Nuggets

Bite-sized taste of fun, cheesy goodness great on their own or as part of a snack bundle.

Grab these tools for added support



Social Assets

Download and use to promote products on social media.



French Fry Profits Calculator

Uncover the profit potential by finding the right price for your operation.



To-Go How-To Guide

Get smart support for your grab-and-go program.



To learn more about McCain's made-to-order products visit www.mccainusafoodservice.com/channels/c-store/made-to-order

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