

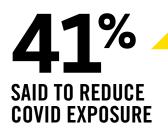
DRIVE TRAFFIC BACK TO C-STORES

Press the gas and ramp up your foodservice programs

If your operation pulled back on foodservice offerings due to pandemic safety concerns, it may be time to reconsider. Hot, prepared foods remain a major draw for c-store customers who continue to depend on their local store for convenience, value and safety. Learn more about what consumers have been craving during the pandemic and how to best address their safety needs.

PANDEMIC SAFE HAVEN

Why Consumers Choose C-stores¹



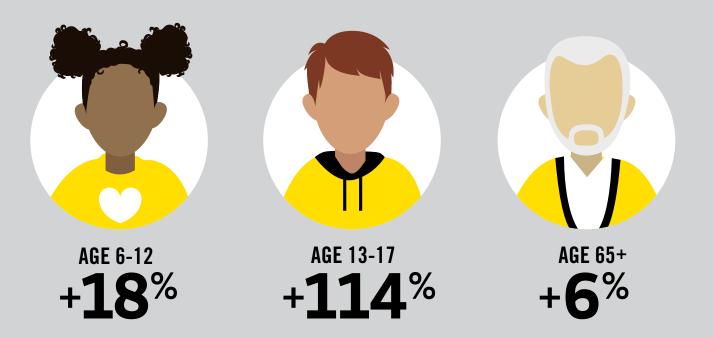
"Since I stop for gas, I get foodservice items too, so I don't have to go anywhere else."



"C-store foodservice is safer than restaurant foodservice."

WHO'S BUYING?

Tween, Teen & Senior Traffic Counts are Up⁴





COVID CRAVINGS

What Consumers Want Now³



Offer comfort and indulgence with a classic favorite: *Golden Crisp®* Battered Mozzarella Cheese Sticks.

WHEN THEY WANT IT

Fastest Growing C-Store Dayparts Right Now²

IT'S ALL ABOUT SAFETY

Service Models Consumers Feel Safe With³



HELP CUSTOMERS Overcome obstacles

Barriers to Ordering Delivery⁵



TIP! Promote your to-go programs using FREE downloadable social media assets from McCain.

DOWNLOAD NOW



To learn more about McCain's grab-and-go products and support, visit www.McCainFoodservice.com/Channel/C-store/Grab-and-Go

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5 Technomic Ignite Q1 2019