ATTRACT ATTENTION, DRIVE PROFITS

YOU CAN EARN UP TO THREE TIMES MORE FOR UNIQUELY PRESENTED FOOD*



YOUR KNOCKOUT MENU DESERVES THE RIGHT ATTENTION.

By using eye-catching merchandise and servingware, not only are you delivering a better experience, you are building your bottom line. In fact, statistics show that merchandise plays a role in encouraging consumer purchases.

% OF CONSUMERS SAY VISUAL PRESENTATION IS IMPORTANT

% OF CONSUMERS CONSIDER FRONT-OF-HOUSE SIGNAGE BEFORE MAKING A DECISION

WANT MORE FROM YOUR MENU?

Our merchandise has you covered.

Get the in-house support that highlights the best parts of your operation.



PAPERWARE

SERVINGWARE

Presentation is the difference between good food and a great experience. We have the unique servingware that can get the whole table talking.

Black, Flat Coil Conical Basket



3-Ring Appetizer Cone with Handle



Chrome, Oval Wire Basket With Ramekins Holders & Onion Rings Spindle



Stemless Appetizer Glass



Chrome, Wire Basket



4-22780 / 40 Points / 3" H SRV105 / V-Shaped Stainless Steel Fry

"FEED YOUR CRAVINGS" Buckets



CRAVINGS Limited Quantity / 5"D x 4"H FFHM37 / Stainless Steel / HAMMERED 3.25"W x 3"H

Foot-O-Rings Tray, Black

SPINDLE | ORHO2 / 80 Points / 8"H



TRAY | TBL149B / 30 Points 6" STICK | TBL151 / 10 Points 12" STICK | TBL150 / 10 Points

Foot-O-Rings Tray Combo, Black



MSC890 / Foot-O-Rings Tray / Black / 6' Stick MSC891 / Foot-O-Rings Tray / Black /

12' Stick

Paper French Fry Holder



IMT172 / McCain Paper French Fry Holder (sleeve of 100)

Fresh Chip Bags



Limited Quantity / 5"D x 4"H

Fresh Chip Bags



MSC946 / 1853 Chip Retail Bags

Chip Bag Labels





LBL227 / Fresh Made Sandwiches Prefer Fresh Made Chips / 100 Points / roll of 250/3"D

LBL240 / "Sealed for Your Safety" 3"D Stickers (100 per roll)

Ramekins



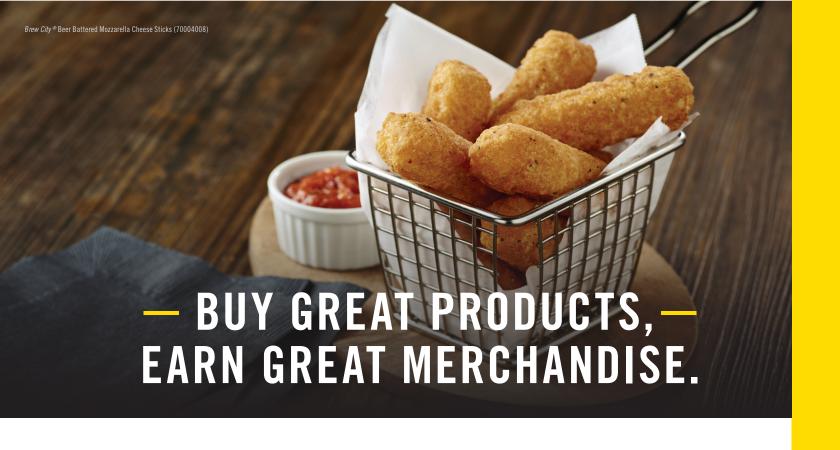
Mini Fryer Basket



SRV103 / Mini Galvanized Pails / 8.5 oz

Mini Galvanized Pails





THE McCAIN® MERCHANDISING PROGRAM PROVIDES CREDIT FOR PURCHASING PRODUCTS.

HOW IT WORKS:

- 1 Buy guests favorite products.
 - Commit to purchasing 40 cases of *McCain* Products and you'll earn 500 merchandising points. Commit to 75 cases, and you'll earn 1,000 points!
- **9** Select your merchandise.

Browse this brochure, or online, to select the right merchandise to build sales for your business. 3 Submit your order.

Select items and complete your order at www.McCainUSAFoodservice.com/Merchandise.

▲ Sell, sell, sell.

Select prominent placements for point-of-sale merchandise and provide servers all the materials they need to successfully tell the story that sells the menu.

Don't see what you're looking for?

Find other brands and build your own merchandise with professional food photography and your own custom message and logo at www.Customizer.com.

To Select and order merchandise

visit www.McCainUSAFoodservice.com/MerchProgram or call 1.800.767.7377

